

# HALLOWEENAPALOOZA

OCTOBER 11 & 12



BRIDGE VIEW CENTER  
OTTUMWA, IA



Are you ready to embrace the eerie excitement and wicked wonder of Halloween like never before? Look no further! We invite you to join us as a sponsor for the thrilling extravaganza of the year—Halloweenapalooza! Prepare yourself for an unforgettable celebration of all things spooky, enchanting, and hauntingly fun!






Halloweenapalooza, in our 14th year, is set to take place on the nights of October 11th & 12th, 2024, and we are summoning sponsors who dare to partner with us on this frightfully fantastic event. As a sponsor, you will have a unique opportunity to captivate audiences and immerse them in a world of spine-chilling experiences, spreading delight and fear among the daring attendees.

## WHY SHOULD YOU BECOME A SPONSOR? Let us paint a picture of the unparalleled benefits that await you:

- 1. Phenomenal Brand Exposure:** Halloweenapalooza draws a massive crowd of Halloween enthusiasts, thrill-seekers, and families alike, creating an unparalleled platform to showcase your brand. With your sponsorship, your company's name and logo will be prominently displayed throughout the event, leaving an indelible impression on attendees.
- 2. Targeted Audience Engagement:** Our event caters to a diverse demographic, with attendees spanning various age groups and interests. Whether you're targeting millennials, families, or anyone who loves the Halloween spirit, Halloweenapalooza offers an ideal opportunity to engage with your target audience directly, fostering brand loyalty and recognition.
- 3. Spooktacular Social Media Buzz:** In the digital age, social media reigns supreme. Halloweenapalooza will generate significant buzz on various platforms, capturing the attention of Halloween enthusiasts worldwide. As a sponsor, your brand will be intricately woven into our social media campaigns, increasing your online visibility and engaging with a wider audience.
- 4. Demonstrate Corporate Social Responsibility:** As a sponsor of Halloweenapalooza, you will support a celebration rooted in community engagement. Together, we will create an event that not only brings joy and excitement but also contributes to local charities and nonprofit organizations. Your involvement will exemplify your commitment to making a positive impact and leave a lasting impression on both attendees and the wider community.
































For more information:  
[www.halloweenapalooza.com](http://www.halloweenapalooza.com)

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# SPONSORSHIP OPPORTUNITIES

Don't miss your chance to be part of this thrilling celebration of all things Halloween! We offer a range of sponsorship packages tailored to accommodate your brand's needs and objectives. Whether you're seeking headline sponsorship, branding opportunities, or exclusive activations, we have options that will exceed your expectations.

SPONSOR LEVELS	LOGO ON SITE, POSTERS, & PROGRAMS	INCLUDE MATERIALS IN GOODIE BAGS	WEEKEND EVENT PASSES	ADVERTISING OVER SPEAKERS AT EVENT	FREE EXHIBITOR BOOTH	VIP PASSES & RECOGNITION BEFORE EVENTS	COMMERCIAL PLAYED BEFORE FILM BLOCKS	NAME ON SHIRTS & TROPHIES
<b>BRONZE SPONSOR</b> \$150-\$299								
<b>SILVER SPONSOR</b> \$300-\$499								
<b>GOLD SPONSOR</b> \$500-\$999								
<b>PLATINUM SPONSOR</b> \$1000-\$2499								
<b>HERO SPONSOR</b> \$2500-\$4999								
<b>PRESENTING SPONSOR</b> \$5000+								

So, grab your broomsticks, dust off your cauldrons, and join us at Halloweenapalooza 2024! Together, we will create an immersive and spine-chilling experience that will leave attendees screaming for more.

To secure your spot as a sponsor or to learn more about our exciting sponsorship packages, please contact our dedicated team at [halloweenapalooza@gmail.com](mailto:halloweenapalooza@gmail.com). We eagerly await the opportunity to discuss how we can make this a wickedly successful partnership!

- **PRESENTING SPONSOR: \$5000 +**
- **HERO SPONSOR: \$2500-\$4999**
- **PLATINUM SPONSOR: \$1000-\$2499**
- **GOLD SPONSOR: \$500-\$999**
- **SILVER SPONSOR: \$300-\$499**
- **BRONZE SPONSOR: \$150-\$299**

COMPANY

CONTACT

ADDRESS

PHONE

EMAIL

Or contact us at [halloweenapalooza@gmail.com](mailto:halloweenapalooza@gmail.com) for credit card or invoice options.

You can simply mail a check to:  
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